

R E P O R T R E S U M E S

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CONTINUING EDUCATION FILM SURVEY, A NATIONAL SURVEY OF 16MM  
FILMS PREPARED FOR THE 1968 NYAPSAE ANNUAL CONFERENCE.

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STATE UNIV. OF N.Y., ALBANY

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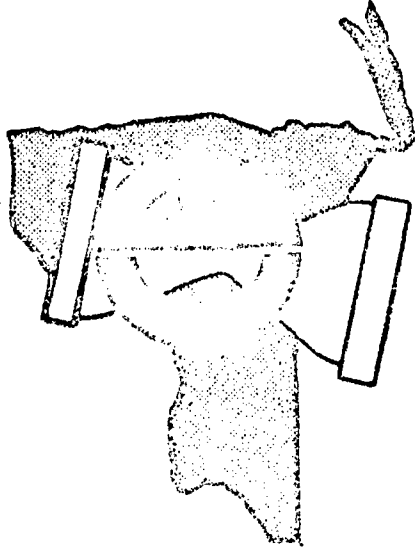
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DESCRIPTORS- \*ANNOTATED BIBLIOGRAPHIES, \*ADULT EDUCATION,  
\*FILMS, INSTRUCTIONAL FILMS, INSERVICE EDUCATION,  
CITIZENSHIP, VOCATIONAL EDUCATION, GENERAL EDUCATION, FAMILY  
LIFE, PERSONALITY DEVELOPMENT,

AS PART OF ITS 1968 FILM SEARCH, THE NEW YORK  
ASSOCIATION FOR PUBLIC SCHOOL ADULT EDUCATION SENT A  
NATIONWIDE QUESTIONNAIRE TO LIBRARIES, UNIVERSITIES, STATE  
EDUCATION DEPARTMENTS, COLLEGE AND UNIVERSITY PROFESSORS,  
STATE AND NATIONAL ASSOCIATIONS, AND COMMERCIAL FILM  
COMPANIES IN ORDER TO LEARN WHAT ADULT EDUCATION FILMS HAVE  
BEEN DEVELOPED OR FOUND USEFUL IN RECENT YEARS FOR  
ADMINISTRATION, PUBLIC RELATIONS, AND INTERPRETATION OF ADULT  
EDUCATION, FOR THE INSERVICE TRAINING OF TEACHERS AND ADULTS,  
AND AS ADULT EDUCATION CURRICULUM AIDS. THE RESULTING  
SELECTIVE, ANNOTATED LIST OF 162 16 MILLIMETER FILMS COVERS  
THE ABOVE CATEGORIES, AND INCLUDES FILMS IN THE AREAS OF  
CITIZENSHIP, VOCATIONAL EDUCATION, FAMILY LIFE, PERSONAL  
DEVELOPMENT, AND GENERAL EDUCATION. THE SOURCES, LENGTH, AND  
SUBJECT MATTER OF THE FILMS ARE INDICATED. (LY)

U.S. DEPARTMENT OF HEALTH, EDUCATION & WELFARE  
OFFICE OF EDUCATION

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# CONTINUING EDUCATION FILM SURVEY

## A NATIONAL SURVEY OF 16MM FILMS PREPARED FOR THE 1968 NYAPSAE ANNUAL CONFERENCE

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2. For the inservice training of teachers of adults

3. Curriculum aid for adult ed.  
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1968 FILM SEARCH  
(A Word About The Media)

Just as a literacy program or the effort to bring pure water to a community is not an end in itself, but an opportunity which serves a greater purpose, so films are not programs in themselves but only an opportunity to serve a greater purpose.

To provide NYAPSAE with a wide variety of titles, a nation-wide questionnaire was sent to Libraries, Universities, State Education Departments, College and University Professors, State and National Associations and Commercial film companies. The questionnaire simply asked:

What adult education films were developed or found useful during the past few years?

1. For administrative, public relations, and interpretation of adult education.
2. For the inservice training of teachers and adults.
3. As curriculum aids for adult education teaching.

In the "1968 FILM SEARCH" we were concerned with films which were designed to inform, to motivate and to instruct. We wanted films which were factual, documentary, or representative in nature. The motivation materials would be designed to encourage, inspire or recommend a particular course of action. The instructional films would be concerned specifically with the acquisition of techniques and knowledge for a definite purpose.

This is not meant to be a comprehensive listing of all films used in continuing education. Included are those which seemed most suitable in the light of the foregoing categories.

# FOR ADMINISTRATION, PUBLIC RELATIONS AND INTERPRETATION OF ADULT EDUCATION

<u>TITLE OF FILM</u>	<u>DISTRIBUTOR</u>	<u>LENGTH</u>	<u>BRIEF DESCRIPTION</u>
Adult Education	University of Illinois Visual Aids Service Division of Univ. Ext. Champaign, Illinois	21 min. B+W	Shows how adult education brings personal satisfaction, economic advancement and more useful citizenship to adult students - Byrant School, Woodside, L.I., New York.
A Woman's Work	Auburn University Alabama Cooperative Ext. Service Auburn, Alabama		
Bill of Rights	Teaching Film Custodians	17 min. Color	Shows opposition in Parliament to policies of George III with respect to Colonies in America.
Catalyst For A Community	Michigan Education Assoc.	29 min. Color	
Creative Motivation	Thorne Films John Colburn Assoc., Ill.		
Dynamics of Leadership (Series)	Audio-Visual Center Indiana University Bloomington, Ind. 47405	30 min. Each 5 Films	The anatomy of a group individual motivation and behavior diagnosing group operation sharing the leadership. Roadblocks to communication.
Each One Teach One	WRC-TV (NBC) Washington, D. C.	30 min. Color Series 5 Films	The story of adult basic education - Alexandria, Virginia as told by administrators, volunteers, and the adult student.
Eye of the Beholder	Stuart Reynolds Productions 9465 Wilshire Boulevard Beverly Hills, California	28 min. B+W	Dramatizes the fact that "no two people see the same thing in the same way".



TITLE OF FILM

DISTRIBUTOR

LENGTH

BRIEF DESCRIPTION

Focus on Behavior - The Social Animal	Educational Motion Pictures Audio-Visual Center Indiana University Bloomington, Indiana	30 min. B+W	A good recruiting film for adult basic education. Good orientation & sensitivity device for begin- ning teachers & administrators of Basic Education.
Frontier College	Canadian Film Board		
I Couldn't Sign My Name	New Jersey Dept. of Ed. Bureau of Basic Education Trenton, New Jersey 08625		
Impact	University of California	12 min. B+W	Photographic documentary stres- sing the need for adult educa- tion programs.
Learning For Life	NAPSAE Washington, D. C.	30 min. Color	Describes comprehensive public school adult education in the United States.
Person to Person Communica- tion	Round Table Films, Inc. 321 South Beverly Drive Beverly Hills, Calif. 90212	14 min.	A valuable aid in improving the ability to communicate with others and in bettering inter- personal understanding.
Start Where They Are	Auburn University Alabama Cooperative Ext. Service Auburn, Alabama		
Spring Comes to Vintroux	Auburn University Alabama Cooperative Ext. Service Auburn, Alabama		
Success in Supervision (Series)	U.S. Dept. of Agriculture Washington, D. C. 20250		Series of 12 Films.



<u>TITLE OF FILM</u>	<u>DISTRIBUTOR</u>	<u>LENGTH</u>	<u>BRIEF DESCRIPTION</u>
The Adult and the Public Library	University of Wisconsin	22 min. Color	
The Open Doors	Purdue University Cooperative Ext. Service		
The Real Security	Bureau of National Affairs Inc. 1231 24th Street, N.W. Washington, D. C. 20037		
The School Acceptability	Educational Motion Pictures Audio-Visual Center Indiana University Bloomington, Indiana	20 min. B+W	Shows the importance of social acceptance in the personality development of adolescents.
To Touch A Child	Buchan Films 122 W. Chippewast Mott Program of the Flint, Michigan Board of Ed. Buffalo, New York 14202	29 min. Color	The story of the Flint, Michigan "Schools as a Community" Center concept.
Twenty First Century Series	C. B. S.		
Where The Action Is	Instructional Media Center Division of Extension University of Texas Drawer W. Austin, Texas 78712	27½ min. Color	Shows how vocational & technical education can prepare young people through proper training for their place in the world of work.
Youth & Adult Centers	New York City Board of Ed.		
Accent on Learning	Ohio State University	27 min. B+W	Shows different teaching methods. Audio-visual aids recommended and demonstrated.

FOR THE INSERVICE TRAINING OF TEACHERS OF ADULTS



Adult Learning	N.E.T. Film Service Indiana University Bloomington, Indiana	24 min. B+W	
American Folk Art	McGraw Hill Films 330 W. 42nd Street New York, New York 10036		
American Music From Folk to Jazz to Pop	McGraw Hill Films 330 W. 42nd Street New York, New York 10036		
Arithmetic I & II	Audio-Visual Department Pittsburg Public Schools Pittsburg, Pennsylvania		Pied Piper Series
Aspects D'une Discussion En Groupe	Quebec, Canada		
Audio Visual Aids to Learning	United World Government	11 min. B+W	
Books For All	N.Y. Library Association Audio-Visual Center Syracuse University Syracuse, New York	30 min. Color	Portrays the variety of service provided by a centralized county library system.
Borgo A Mazanno	Shell Oil Company		
Challenge for Modern Women	Statewide Programs Media Center University of California Berkeley, California 94720		
Choosing a Classroom Film	McGraw Hill Films 330 W. 42nd Street New York, New York 10036	18 min. Color	Deals with the selectivity to be applied in choosing the most app- ropriate film to meet class goals.
Community-Agency Relation- ships	Audio-Visual Department Pittsburg Public Schools Pittsburg, Pennsylvania		Pied Piper Series

<u>TITLE OF FILM</u>	<u>DISTRIBUTOR</u>	<u>LENGTH</u>	<u>BRIEF DESCRIPTION</u>
Community Education - The Search	Div. of Visual Aids Service University of Illinois Champaign, Illinois	25 min. B+W	Shows an example of cooperation between the University of Louisville and the City of Louisville, Kentucky to provide an educational program for the entire community. The community has become one large campus.
Effective Listening	McGraw Hill Films 330 W. 42nd Street New York, New York 10036	15 min. B+W	Demonstrates the importance of listening in the communication process, points out the major obstacles to effective listening. Shows how to develop good listening habits.
Experimental Studies in Social Climate of Groups	Educational Motion Pictures Audio-Visual Center Bureau of Studies in Adult Ed. Indiana University Bloomington, Indiana		
Film Tactics	U.S. Navy, Norwood, and United World Government	23 min. B+W	United States Navy film describing five essential steps in the effective utilization of a training film.
Group Discussion	McGraw Hill Films 330 W. 42nd Street New York, New York 10036	12 min. B+W	Family discussion regarding son's decision to go to college next year. Discussion points brought out include: planning, preparation for, taking part in, and leading.
Language Arts	Audio-Visual Department Pittsburg Public Schools Pittsburg, Pennsylvania		Pied Piper Series
Language in Action Series	Audio-Visual Center Indiana University Bloomington, Indiana	30 min. B+W	Series of 13 Films each 30 minutes long.

TITLE OF FILMDISTRIBUTORLENGTHPRICE DESCRIPTION

Let's Discuss It	Canada National Film Bureau	28 min. B+W	Explains how a discussion group should carry on a discussion - why, how, and who!
Literacy Films	Ontario, Canada		Pied Piper Series
Methodology & Materials I & II	Audio-Visual Department Pittsburg Public Schools Pittsburg, Pennsylvania		
Methods of Adult Education	Florida State University		
More Than Words	Strauss	15 min. Color	
Perception	McGraw Hill Films 330 W. 42nd Street New York, New York 10036	17 min. B+W	Shows how we organize our sensory impressions into clear, useable, meaningful pictures of the objects and events around us.
Philosophy of Adult Education	Florida State University		
Pophams - Educational Objectives	Vincent Association Inc. P.O. Box 24714 Los Angeles, California		
Principles & Methods of Teaching a Second Language	Teaching Film Custodians Inc. 25 W. 43rd Street New York 36, New York	30 min. B+W	Series of 5 Films each 30 minutes long.
Programmed Learning	University of Utah		
Road Blocks to Communication	Audio-Visual Center University of Indiana Bloomington, Indiana 47405	30 min. B+W	
Role Playing in Human Relations	Visual Aids Service Division of University Ext. University of Illinois Champaign, Illinois	25 min. B+W	A training film on uses of role-playing and how to do it.

<u>TITLE OF FILM</u>	<u>DISTRIBUTORS</u>	<u>LENGTH</u>	<u>BRIEF DESCRIPTION</u>
Room For Discussion	Encyclopedia Britannica Films Education Corporation 425 North Michigan Avenue Chicago, Illinois 60611	24 min. B+W	Defines discussion and gives examples of its use throughout history.
Step A Little Higher	Edward Feil Productions 1514 Prospect Avenue Cleveland, Ohio		
Student-Teacher Relationships I & II	Audio-Visual Department Pittsburg Public Schools Pittsburg, Pennsylvania		Pied Piper Series
Styles of Leadership	Roundtable Productions 321 South Beverly Drive Beverly Hills, Calif. 90212	23 min. B+W	Focuses on various styles of leadership. Basic styles discussed are teaching, selling, and consulting.
Talking Sense Series	Audio-Visual Center University of Indiana Bloomington, Indiana 47405	30 min. B+W	Series of 6 Films 1. Do you know how to make a statement? 2. Just what is general semantics? 3. On the difference between man and things 4. The man who knows it all 5. What is a good observer 6. Why do people misunderstand each other?
Teaching Techniques	McGraw Hill Films 330 W. 42nd Street New York, New York 10036	18 min. Color	
The Engineering of Agreement	Roundtable Productions 321 South Beverly Drive Beverly Hills, Calif. 90212	21 min. B+W & Color	Designed for use both in management and sales training. The important basic elements in the "agreement finding" process.
The Library Art of Guidance	University of Wisconsin	8 min. B+W	

TITLE OF FILMDISTRIBUTORLENGTHBRIEF DESCRIPTION

The Purple Turtle

A.C.I. Productions  
16 W. 46th Street  
New York, New York 10036

The Right Way to Teach  
Adults

North Carolina State Edu-  
cation Department

The Way It Is

N.E.T. Journal

This film is a record of a New York University Project which attempted to deal with education problems of the disadvantaged students in Junior High School #57 in New York City.

The Wrong Way To Teach  
Adults

North Carolina State Edu-  
cation Department

Where Is Jim Crow  
(Series)

Statewide Programs  
Media Center  
University of California  
Berkeley, California 94720

World Affairs Are Your  
Affairs

Encyclopedia Britannica Films  
Education Corporation  
425 North Michigan Avenue  
Chicago, Illinois 60611  
27 min. B+W

AS CURRICULUM AIDS FOR ADULT EDUCATION TEACHINGHELPS ADULTS...BECOME BETTER CITIZENS

A Challenge to Learn  
(Intercultural Ed.)

N.E.A. Calvin Prod.

30 min. B+W

A Heritage We Guard  
(Civics)

United World Government

30 min. B+W

One of the best pictures available on behalf of conservation and the preservation of our wildlife and other natural resources.



<u>TITLE OF FILM</u>	<u>DISTRIBUTOR</u>	<u>LENGTH</u>	<u>BRIEF DESCRIPTION</u>
A Visit to the Guggenheim	Wisconsin Omega Productions 3929 North Humboldt Boulevard Milwaukee, Wisconsin 53212		
A Visit to the Greek Church	Wisconsin Omega Productions 3929 North Humboldt Boulevard Milwaukee, Wisconsin 53212		
A Visit to the Illinois Institute of Tech.	Wisconsin Omega Productions 3929 North Humboldt Boulevard Milwaukee, Wisconsin 53212		
A Visit to the Johnson Buildings	Wisconsin Omega Productions 3929 North Humboldt Boulevard Milwaukee, Wisconsin 53212		
A Visit to the Milwaukee County War Member Center	Wisconsin Omega Productions 3929 North Humboldt Boulevard Milwaukee, Wisconsin 53212		
Abraham Lincoln - A Study in Greatness	Francis Raymond Line	18 min. Color Series 3 Films	A combination of biography and travelogue without the use of live actors. Part I - Youth; Part II - Illinois; and Part III - War Years.
Americans All (Intercultural Education)	McGraw Hill Films 330 W. 42nd Street New York, New York 10036	16 min. B+W	Story of Springfield, Mass., approach to combating prejudices and how your school & your town can deal with the causes of this injustice.
Australia - More Than Kangaroos	Lemont Films P.O. Box 63 Northridge, California 91324		
Bill of Rights	Film Associates Ed. Films 11559 Santa Monica Boulevard Los Angeles, California 90025	22 min. Color	The story of a trial of two young men. Tells of the rights guaranteed by our government.



TITLE OF FILM	DISTRIBUTOR	LENGTH	BRIEF DESCRIPTION
Brotherhood of Man (Inter-cultural Education)	Brandon	10 min. Color	An animated film which emphasizes that differences between human races are superficial, accidental, and environmental.
Centralization & Decentralization of Government	Encyclopedia Britannica Films Education Corporation 425 North Michigan Avenue Chicago, Illinois 60611	20 min. B+W	Briefly shows the development of centralization in the political history of the United States and discusses the advantages and disadvantages of centralization and decentralization.
Discussions In Democracy (Politics)	Coronet	10 min. B+W	A typical group of students learn, through expert advice and through their experiences. The relation of organized discussion to a democratic society.
Distribution of American Goods (Social Problems of Americans)	Encyclopedia Britannica Films Education Corporation 425 North Michigan Avenue Chicago, Illinois 60611	11 min. B+W	Shows present systems of transportation of goods and ways distributors and consumers can cooperate to reduce distribution costs.
Does It Matter What You Think (Civics)	British Information Service	15 min. B+W	Discusses the factors which help to form public opinions.
Ecuador - Land of the Equator	Lemont Films P.O. Box 63 Northridge, California 91324	17 min. Color	Introduces the three areas of Ecuador and contrasts the cultural and economic life of the people.
Europe in Transition (The Late Middle Ages) (Art Appreciation)	J. Alemann Films	14 min. Color	
From Where I Sit	Superintendent of Documents Office of Media Services Bureau of Public Affairs Washington, D. C. 20402	27 min. B+W	Discusses the complexity of foreign policy issues and the kind of factors which must be considered in making foreign policy decisions.

<u>TITLE OF FILM</u>	<u>DISTRIBUTOR</u>	<u>LENGTH</u>	<u>BRIEF DESCRIPTION</u>
Great Britain	Lemont Films P.O. Box 63 Northbridge, California 91324	22 min. Color	
Hong Kong - Free Port	Lemont Films P.O. Box 63 Northbridge, California 91324	21 min. Color	
Of Human Rights (Social Problems of Americans)	U.N. Film Division	20 min. B+W	An incident involving economic and racial prejudices among children is used to illustrate peoples rights as human beings.
Our City Government & United States Elections	Film Associates Educational Films 11559 Santa Monica Boulevard Los Angeles, California 90025	9½ min. Color	Because of your city government - your city is a better place to live.
Overture (Intercultural Education)	Contemporary Films	9 min. B+W	Symbolizes the purposes of the United Nations in a variety of scenes which are set against a background of Beethoven's Egmont Overture.
Political Parties (Civics)	Encyclopedia Britannica Films Education Corporation 425 North Michigan Avenue Chicago, Illinois 60611	18 min. B+W	Emphasizes the importance of political parties and explains their main characteristics and functions.
Pressure Groups (Civics)	Encyclopedia Britannica Films Education Corporation 425 North Michigan Avenue Chicago, Illinois 60611	22 min. B+W	Defines economic and special interest pressure groups, gives examples of them and describes some of their activities.
Profiles in Courage: 26 Films (3 Sets)	IQ Film Incorporated 689 Fifth Avenue New York, New York 10022		The story of 26 leading Americans. "These stories of past courage can teach, they can offer hope, they can provide inspiration" John F. Kennedy.

<u>TITLE OF FILM</u>	<u>DISTRIBUTOR</u>	<u>LENGTH</u>	<u>BRIEF DESCRIPTION</u>
Round Trip: The U.S.A. In World Trade (Inter- national Relations)	International Film Bureau	20 min. B+W	Concerns itself with free world trade. Discussion of the pro's and con's - suggests helping the United Nations to establish free world trade.
Saga of Western Man Series	McGraw Hill Films 330 W. 42nd Street New York, New York 10036	1- 14 min. Color 1- 40 min. Color 6- 27 min. Color	A series of 8 Films in color. A penetrating analysis of Western Man - where he has been, where he is, and where he is going. An NBC network pro- duction.
The Challenge (Social Pro- blems of Americans)	McGraw Hill Films 330 W. 42nd Street New York, New York 10036	30 min. B+W	A photographer-writer team makes a nationwide fact-finding investigation of civil rights.
The Constitution of the United States	Encyclopedia Britannica Films Education Corporation 425 North Michigan Avenue Chicago, Illinois 60611	22 min. B+W	Pictures historical background of the struggle for independence and the signing of the Constitu- tion.
The Detached Americans (Social Problems of Americans)	Carousel Films	33 min. B+W	This is the story of the apathy, "I don't want to get involved", attitude which is an epidemic in the United States.
The Great Rights (Civi. s)	Brandon	13½ min. Color	"What would happen if the "Bill of Rights" disappeared from American life?"
The Legislative Process (Civics)	University of Indiana	28 min. Color	Uses the Central Assembly of Indiana to portray a state leg- islature in action as it passes a bill through the various steps to become a law.
The River (Civics)	U.S. Dept. of Agriculture	32 min. B+W	Story of the Mississippi from pre-civil way days. Discusses reconstruction and conservation.

<u>TITLE OF FILM</u>	<u>DISTRIBUTOR</u>	<u>LENGTH</u>	<u>BRIEF DESCRIPTION</u>
The Town (Social Problems of Americans)	United World Government	13 min. B+W	Shows Madison, Indiana and relates the buildings and customs to those of European cultures.
The World Outside	S-L Film Productions 5126 Hartwick Street Los Angeles, California 90041		
They Planted a Stone (Civics)	British Information Service	26½ min. B+W	Documents the work of harnessing the waters of the Nile and reveals the resulting changes in living habits in the Sudan.
Twelve Angry Men	University of British Columbia		
Washington - City of the World	Film Associates Educational Films 11559 Santa Monica Boulevard Los Angeles, California 90025	14 min. Color	Washington is more than a City - it is the epitome of our history - our heritage and a monument to man's struggle for freedom.
Workshop For Peace (International Relations)	United Nations	29 min. B+W	A complete tour of the United Nations Headquarters in New York.
World Trade For Better Living (International Relations)	Encyclopedia Britannica Films Education Corporation 425 North Michigan Avenue Chicago, Illinois 60611	17 min. B+W	Illustrates how the exchange of goods and services between countries of the world is essential for a higher standard of living in every country.
Yours Is The Land (Civics)	Encyclopedia Britannica Films Education Corporation 425 North Michigan Avenue Chicago, Illinois 60611	20 min. Color	Stresses the Interdependence of the four great natural renewable resources - soil, water, forests and grass lands and animal life.



<u>TITLE OF FILM</u>	<u>DISTRIBUTOR</u>	<u>LENGTH</u>	<u>BRIEF DESCRIPTION</u>
Attitudes & Occupations	Coronet Instructional Films 60 E. South Water Street Chicago, Illinois 60601	16 min. B+W or Color	A group of students & their counselor examine scientific achievement, aptitude, & interest tests.
Automation: What It Is & What It Does	Coronet Instructional Films 60 E. South Water Street Chicago, Illinois 60601	13½ min. B+W	Explores the meanings & levels of automation from an electric can opener to transfer machines to feedback of a computer. Controlled oil refinery.
Communication Primer	Ray & Charles Eames Classroom Films	22 min. Color	Uses a variety of cinematic techniques to fit all types of personal and impersonal communications into a conceptual framework.
Contracting Out: Management Rights VS Union Security	McGraw Hill Films 330 W. 42nd Street New York, New York 10036		
Electronic Computers & Applied Math	John Colburn Assoc. Inc. 1215 Washington Avenue Wilmette, Illinois 60091	23 min. Color	Traces the basic development of the modern electronic computer.
Filing Procedure in Business (2nd Edition)	Coronet Instructional Films 60 E. South Water Street Chicago, Illinois 60601	11 min. Color	Shows the central filing room of a large business concern. Discusses & demonstrates.
Job Interview (Male & Female)	Churchill Films 662 N. Robertson Boulevard Los Angeles, California 90069	11 min. B+W 2 Films each Color	Actual job interviews of 3 men and 3 women photographed by a hidden camera to help people see themselves as employers do.
Refrigeration & Air Conditioning	Coronet Instructional Films 60 E. South Water Street Chicago, Illinois 60601	10 min. Color & B+W	Uses working models of a refrigerator & an air conditioner to demonstrate how the removal or transference of heat from one place to another is accomplished.

<u>TITLE OF FILM</u>	<u>DISTRIBUTOR</u>	<u>LENGTH</u>	<u>BRIEF DESCRIPTION</u>
Speech Chain	Bell Telephone	19 min. Color	
Take A Letter From A to Z	McGraw Hill Films 330 W. 42nd Street New York, New York 10036		
The Secretary (Series of 3)	Coronet Instructional Films 60 E. South Water Street Chicago, Illinois 60601	10 min. Color Each	I. A Normal Day (2nd Ed.) II. Taking Dictation (2nd Ed.) III. Transcribing (2nd Ed.)
The Things People Want	Jam Handy Organization 2821 E. Grand Boulevard Detroit, Michigan 48211	20 min. B+W	Points out, by means of story, that two main considerations in selling are knowing one's products and having plans to sell,
Typing Skills (Series of 2)	Coronet Instructional Films 60 E. South Water Street Chicago, Illinois 60601	10 min. Color Each	I. Building Speed II. Daily Job Techniques
HELPS ADULTS...IMPROVE FAMILY LIFE			
Ages & Stages Series (Child Study)	McGraw Hill Films 330 W. 42nd Street New York, New York 10036	15 min. B+W 22 min. B+W 22 min. B+W 22 min. B+W 26 min. B+W 26 min. B+W	He Acts His Age Terrible Two's and the Trusting 3's Frustrating 4's & fascinating 5's From Sociable 6 to Noisy 9 From 10 to 12 Teens Stresses the need for understanding the behavior patterns of children.
Age of Turmoil (Child Study)	McGraw Hill Films 330 W. 42nd Street New York, New York 10036	26 min. B+W	Parental handling, how teenagers act with parents, with each other, and alone.
Batik	Zia Cine Box 493 Santa Fe, New Mexico	12 min. Color	



<u>TITLE OF FILM</u>	<u>DISTRIBUTOR</u>	<u>LENGTH</u>	<u>BRIEF DESCRIPTION</u>
Ceramic Art - The Coil Method	McGraw Hill Films 330 W. 42nd Street New York, New York 10036		
Children Without (Child Study)	N.E.A. Calvin Production	20 min. B+W	Guides parents in the proper handling of each emotion.
Children's Emotions (Child Study)	McGraw Hill Films 330 W. 42nd Street New York, New York 10036	22 min. B+W	Emphasizes by means of everyday incidents. The family's responsibilities for filling the child's need for security, affection, and recognition.
Families First (Child Study)	N.Y. State Department of Commerce	18 min. B+W	Uses the home experiences of 6 high school youngsters to portray and analyze the conditions leading to conflict between parents and their adolescent offspring.
Getting Along With Parents (Child Study)	Encyclopedia Britannica Films Education Corporation 425 North Michigan Avenue Chicago, Illinois 60611	14 min. B+W	Points out mistakes made in expecting members of one family to be replicas of another.
Individual Differences (Child Study)	McGraw Hill Films 330 W. 42nd Street New York, New York 10036	23 min. B+W	A film intended for those who are interested in the real emotional and mental attitudes behind intolerance.
Seeing Through Mathematics In the Classroom	Scott Foresman & Company 1900 East Lake Avenue Glenview, Illinois 60025		Description of woman's reproductive system & of the most common methods of contraception. Stresses the pill, particularly useful in clinics, geared to be understood by all levels of ed.
The High Wall (Social Problems of Americans)	McGraw Hill Films 330 W. 42nd Street New York, New York 10036	32 min. B+W	
To Plan Your Family	Churchill Films 662 N. Robertson Boulevard Los Angeles, California 90069	14 min. Color	

# HELPS ADULTS...BECOME BETTER INDIVIDUALS

<u>TITLE OF FILM</u>	<u>DISTRIBUTOR</u>	<u>LENGTH</u>	<u>BRIEF DESCRIPTION</u>
Arithmetic: Estimating & Checking Answers	Coronet Instructional Films 60 E. South Water Street Chicago, Illinois 60601	11 min. B+W	Illustrates the procedures for rounding off numbers. Stresses the importance of being correct through checking.
Art Portrays a Changing World (Art Appreciation)	J. Alemann Films	17 min. Color	
Creative Motivation	John Colburn Assoc. Inc. 1215 Washington Avenue Wilmette, Illinois 60091	Color	Series of 4 Films: Art Motivation; Creative Writing; Nature Appreciation; and Philosophy and Aesthetics.
Dark Lines to the Planets	John Colburn Assoc. Inc. 1215 Washington Avenue Wilmette, Illinois 60091	20 min. Color	The principles of how we are able to figure the atmosphere of the planets.
Developing Reading Maturity (Series of 5 Films)	Coronet Instructional Films 60 E. South Water Street Chicago, Illinois 60601	11 min. B+W Each	The mature reader, interpreting meaningful critical evaluation - comparative reading and understanding style.
Electromagnetic Induction	Coronet Instructional Films 60 E. South Water Street Chicago, Illinois 60601	13 min. B+W	Discusses the relationship between electricity and magnetism.
Electrons & Electronics (An Introduction)	Coronet Instructional Films 60 E. South Water Street Chicago, Illinois 60601	10 min. B+W	Explains the operation and uses of the vacuum and transistor & basic parts of a radio.
Fatal Meeting	Charles Cahill 5746 Sunset Boulevard Hollywood, California	16 min. Color	Deals with aftermath of the first impact of an accident-showing the effects of gravity factor of the body traveling after the car has hit an immovable object. Also shows how seat belts, padded dash, & car safety help to eliminate the second collision.

<u>TITLE OF FILM</u>	<u>DISTRIBUTOR</u>	<u>LENGTH</u>	<u>BRIEF DESCRIPTION</u>
Fractions	Illinois	13½ min. B+W	An explanation of concepts to help gain an understanding. Solving problems with the use of illustrated materials.
Gregory Learns to Read	Wayne State University	28 min. Color	
How To Read A Book (2nd Ed)	Coronet Instructional Films 60 E. South Water Street Chicago, Illinois 60601	11 min. B+W	Shows how a boy learns to select the best book for a particular purpose and how he uses the reading aids of the book.
Learning Through Movement	S-L Film Productions 5126 Hartwick Street Los Angeles, California 90041	32 min. B+W	
Man In the 20th Century (International Relations)	McGraw Hill Films 330 W. 42nd Street New York, New York 10036	17 min. B+W	Film points out the chief feature of the half century-increasing nervous tension & how it has affected our lives today.
Nuclear Radiation	Coronet Instructional Films 60 E. South Water Street Chicago, Illinois 60601	15 min. B+W Each	Series of 6 films for high school & college people on nuclear radiation-detectors-fallout-outer space-uses in earth studies-uses in industry and uses in medicine.
Of Time, Work & Leisure (Social Problems of Americans)	University of Indiana	29 min. B+W	Maintains that in our work-oriented, clock-dominated society we have won "Time Off" but have lost the ability to appreciate true leisure.
Organizing Vigorous Activities in Physical Education	John Colburn Assoc. In. 1215 Washington Avenue Wilmette, Illinois 60091	15 min. Color Series of 2	Recommended vigorous activities for young people. Demonstrates the basic exercises & their execution required for an essential program.

TITLE OF FILMDISTRIBUTORLENGTHBRIEF DESCRIPTION

Reading Improvement Series

Coronet Instructional Films  
60 E. South Water Street  
Chicago, Illinois 60601

10 min. B+W  
Each 5 Films

Comprehension Skills  
Defining the Good Reader  
Effective Speeds  
Vocabulary Skills  
Word Recognition Skills

Say What You Mean

Audio-Visual Center  
University of Indiana  
Bloomington, Indiana

20 min. B+W

Uses discussions in a college  
speech class and other situa-  
tions to emphasize that lang-  
uage is the principal instru-  
ment of communication.

Smith System

Ford Film Library  
Dearborn, Michigan 48121

8 min. Color

The five basic rules for safe  
driving.

Spelling Is Easy

Coronet Instructional Films  
60 E. South Water Street  
Chicago, Illinois 60601

10 min. B+W

Presents five basic rules for  
learning to spell.

The Age of Rococo (Art Appre-  
ciation)

J. Alemann Films

17 min. Color

The Quill

Audio-Visual Center  
University of Indiana  
Bloomington, Indiana

½ hr. B+W  
Series of 13  
Films

How to write better with more  
effectiveness, covers style,  
writing forceful sentences, etc.

Wastage of Human Resources  
(Civics)

Encyclopedia Britannica Films  
Education Corporation  
425 North Michigan Avenue  
Chicago, Illinois 60611

10 min. Color

Graphically points out the human  
wastage at all ages, caused by  
crippling diseases, careless  
accidents, etc.

Youth Physical Fitness

John Colburn Assoc. Inc.  
1215 Washington Avenue  
Wilmette, Illinois 60091

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